GAUHATI UNIVERSITY
CENTRE FOR DISTANCE AND ONLINE EDUCATION
HOME ASSIGNMENT
Master in Commerce (M.Com.)
Semester - I (Session: 2024-2025, January)

***Guidelines for Submission*:**

1. Learners who have been admitted in the Academic Session (2024-25, January) will write the Home Assignment.
2. Learners should write their **Roll Number**, **GU Registration Number**, **Subject**, **Semester, Paper Title**, **Paper Code** and **Name of the Study Center** clearly on the first page of the answer script in the space provided.
3. The formats of the answer scripts are available at, and can be downloaded from, the GUCDOE website (www.gucdoe.in).
4. There will be 2 (two) compulsory questions in each paper with options (Total Marks: 2 questions x 10 marks = 20 marks).
5. **Typed/Computerized answers will not be accepted**. Learners will write the answers neatly in their own handwriting.
6. Answer to a 10 mark question should not exceed 400 words.
7. Learners should not submit any plagiarized answers as such a practice is deemed to be unfair.
8. Learners of different Study Centers under GUCDOE will mandatorily submit the answer scripts at their respective Study Centers.
9. Learners of GUCDOE center will submit their answer scripts at GUCDOE Office.
10. **Last Date of Submission: 10th October, 2025.**

PAPER: COM 1016 (Business Policy Analysis)

Answer **any two** from the following questions: **2 x 10 = 20**

Q. No. 1. Provide a brief scenario of India's cross-border trade with reference to the northeastern region of the country.   **10**

Q. No. 2. Write short notes on (any two)   **5 + 5 = 10**
     a) FIFB
     b) Brownfield Investment
     c) Greenfield Investment

Q. No. 3. Write a note on different forms of disinvestment. Also explain the role of DONER in the development of NER.   **5 + 5 = 10**

Q. No. 4. What are the major trade facilitation schemes introduced and the measures taken under Foreign Trade Policy?   **10**

PAPER: COM 1026 (Financial Reporting and Analysis)

Answer **any two** from the following questions: **2 x 10 = 20**

Q. No. 1. Discuss the objectives and responsibilities of the International Accounting Standard Committee (IASC).   **10**

Q. No. 2. What are the objectives of issuing IFRS? Discuss the procedure of issuing the IFRS.   **4 + 6 = 10**

Q. No. 3. Write the meaning of conceptual framework. Discuss the conceptual framework for the preparation and presentation of financial statements.   **2 + 8 = 10**

PAPER: COM 1036 (Marketing Policy Analysis)

Answer **any two** from the following questions: 2 x 10 = 20

Q. No. 1. Write short notes on the following:

    a) Demographic marketing environment **5**

    b) Significance of societal marketing **5**

Q. No. 2. Explain the benefits of direct marketing. Describe how the emergence of online retailers has transformed the shopping experience of customers. **10**

Q. No. 3. Discuss the importance of integrated marketing communication. Also, discuss the issues involved in ethical marketing. **10**

PAPER: COM 1046 (Business Statistics)

Answer **any two** from the following questions: 2 x 10 = 20

Q. No. 1. 1. Define standard error. Write a note on the utility of standard error. Show that the mean of the sampling distribution of sample mean is the population mean. **1 + 4 + 5 = 10**

Q. No. 2. Explain clearly the terms: Null hypothesis, Level of significance and Critical region. Define the two types of errors in testing a statistical hypothesis. Discuss the procedure of testing of hypothesis. **3 + 2 + 5 = 10**

Q. No. 3. Define consistency of data. Write a note on different kinds of association of attributes. Test the consistency in the data given below: **2 + 3 + 5 = 10**

(A) = 100, (B) = 150, (AB) = 60, N = 100

Q. No. 4. Discuss the advantages and limitations of decision trees. **10**

PAPER: COM 1056 (Financial Markets and Institutions)

Answer **any two** from the following questions: 2 x 10 = 20

Q. No. 1. Using real-world examples, critically analyze how various financial institutions (such as commercial banks, development banks or insurance companies) contribute to economic development in India. Discuss both positive impacts and potential limitations of their roles. **10**

Q. No. 2. Critically analyze the impact of credit rating agencies and venture capital institutions on the flow of funds to startups and SMEs in India. **10**

Q. No. 3. Compare and contrast the roles of the primary and secondary markets in the capital market ecosystem. Illustrate your answer by tracing the lifecycle of a company's shares from IPO to public trading, highlighting the involvement of different market participants. **10**

Q. No. 4. "Recent technological advancements (like RTGS, NEFT, and online banking) have transformed the operations of commercial banks in India." Examine this statement by discussing how these technologies have changed customer experiences, risk management, and efficiency in banking services. **10**

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Gauhati University

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Centre for Distance and Online Education

ASNWERSCRIPT FOR HOME ASSIGNMENT

Roll Number (8 digit): ....

(GUCDOE Enrollment No)

G.U. Registration No.: ....

Programme Name: ....

Semester: ....

Paper Title: ....

Paper Code: ....

Name of the Study Centre:..

N.B.: Please note that the Name of the Candidate should not be mentioned anywhere. If found, the asnwer script will not be evaluated.)